



CALM Awards

The CALM Awards are for members and associate members of the Canadian Association of Labour Media (who have paid membership fees for 2015). The awards honour excellence in the print, broadcast, online and graphics arts fields for material produced in 2014. You can join CALM at any time if you'd like to make a submission to the awards contest.

2015 Entry Form - Submission Deadline: Monday April 20 2015

Several of the awards are split into two categories: staff or volunteer. Items produced by union communications staff or outside professionals are in the same category. The other category is for volunteers (that includes those who get a few hours' time paid by the local).

Entry fee:

\$25 for local labour councils and for local unions with up to 1,000 members

\$75 for union locals with more than 1,000 members

\$150 for provincial, national or international unions and federations.

You can enter any number of categories once you've paid the entry fee.

You may also submit submission online at our website

<http://calm.ca/awards>

You can also enter the CALM Awards through the mail. If you are submitting paper copies, please remember **to clearly label each entry. DO NOT SUBMIT ENTRIES TWICE (I.E. online and by mail).**

MAIL ENTRIES TO:

CALM

196 Rene-Levesque W

Quebec, QC

G1R 2A5

Questions?

CALM Awards

Rules and Guidelines

The following rules apply for 2015 CALM awards for work done in 2014.

The awards will be announced at our annual awards banquet on Friday, June 19 in Victoria, BC at the annual CALM conference. **If your entry does not conform to these rules, it will not be considered.**

1. The awards are strictly for original material published or produced in 2014.
2. They are open only to CALM members and associate members who have fully paid 2015 membership.
3. Some categories are sub-divided into two classifications. Awards will not necessarily be given in all categories or classifications, depending on the number and merit of the entries.
4. There will be four independent judges in the four categories: print, broadcast, online and graphic arts.
5. The entry fees are \$25 for local labour councils and for local unions representing up to 1,000 members, \$75 for union locals and local labour councils representing more than 1,000 members and \$150 for provincial, national or international unions and federations. It covers submissions for any number of award categories. The entry fee, in the form of a cheque payable to CALM or submitted online through PayPal, must accompany your submission.
6. You must provide one sample for each award category you wish to enter. If you enter something into multiple categories, your entry must include multiple samples. Each mail-in sample must be identified with the name of the union local, the person submitting the award, the author's name and the award category.
7. It is expected that entries be union-made, provided that union printers, producers, technicians and reproduction facilities are available to the entrant.
8. The authority to determine the appropriate award classification for each entry rests with CALM and will be based on the information provided on the attached entry form and CALM's membership records.
9. To be eligible, submissions must be received through the online submission form or at the address below no later than April 20, 2015. Winning entries will be posted on the CALM website after the 2015 conference.

If you mail your entry, please ensure you've met the following requirements:

- ✓ Read rules and guidelines above.
- ✓ Fill out the entry form and include it with the entry
- ✓ Submit one sample for each award category, following the instructions for that category on the entry form.

Enclose your entry fee, cheque payable to CALM, attached securely to the entry form. Please write "CALM Awards" on the cheque. Ship your whole entry to arrive at the above address **no later than March 26, 2014**

CALM Awards

Entry Form

Identification

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NAME OF UNION & LOCAL NUMBER

--

ADDRESS

--	--

PHONE

E-MAIL

--	--

NAME OF PERSON PREPARING ENTRY

PHONE

Classification

Submissions will be judged in two classifications, defined by whether they are produced by communications staff or by volunteers. Staff is defined as someone on the union payroll whose job includes the publication or website or an outside professional hired by the union, local, labour council or federation. Volunteers include members who may get union-paid time away from their regular jobs to do the newsletter or production. **Please check one classification below that applies to you. When circling the award category, please again check the appropriate letter.**

- A Work undertaken by union staff
- B Work undertaken by volunteers

Rules

- Material must be original
- Material must include the date it was published
- **Each item submitted must have a label that clearly identifies to which category it is being submitted, the name of the person submitting the entry, the union name and local number, and the name of the person who produced the work.**

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Award categories

Please indicate which of the award categories below you would like to enter by circling the number and letter (if appropriate). You can enter as many submissions as you would like. Be sure to include samples as specified for each category that you enter. **Each sample must have the following information either written on the back of the entry or on a separate piece of paper attached to the entry: name of union local; name of the person submitting the entry; the number/letter of the award you're submitting the entry to; name of the author if it's not embedded in the entry.**

1. Ed Finn Award for excellence in writing for print. Submit up to two original stories.

- a) Staff produced
- b) Volunteer produced

2. Best photograph. Submit up to two original photos, in hard copy or URL. Include photographer's name.

- a) Staff produced
- b) Volunteer produced

3. The Freeperson Award for best cartoon, illustration or infographic. Submit up to two original items, in hard copy or URL. Include artist's name.

- a) Staff produced
- b) Volunteer produced

4. The Morden Lazarus Prize. (For best editorial, column, or opinion piece that thoughtfully argues labour's position on an issue.) Submit hard copy or URL. Include the author's name.

5. The Cliff Scotton Prize for a narrative, video, audio or visual that reflects history, traditions and culture of the labour movement. Submit hard copy or URL. Include the creator's name.

6. The Fighting Oppression Award. (For a communications initiative that raises consciousness and contributes to struggles against racism, sexism, homophobia, ableism and other forms of oppression and discrimination.) Submit one initiative, along with a covering note explaining how it achieved change in your organization.

7. Best campaign – can be produced by an ad agency - that exposes an anti-union or anti-social practice.

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Award categories

8. The Katie FitzRandolph Award for best overall regular print publication. (Best combined use of writing, graphics, design, editorial content and judgment.) Enclose only one edition.

- a) Staff produced
- b) Volunteer produced

9. Excellence in print layout and design in regular print publication. (For imaginative and effective use of graphics, cartoons, photography, typography and layout.) Submit only one edition.

- a) Staff produced
- b) Volunteer produced

10. Rosemarie Bahr Award for an outstanding book. (For best use of writing and design for a “one-off” bound publication of at least 32 pages).

11. Best short video, made for TV broadcast or online distribution. Submit URL or file.

12. Best narrative video, or video series documentary. Submit URL or file.

13. Best audio production: radio ad, podcast. Submit URL or file.

14. Best hard copy promotional material (posters, brochures, print ads, buttons, Frisbees etc). Submit sample by mail.

15. Dennis McGann Stroke-of-Genius Award (Given for the most unusual, innovative, novel communications project.) Please attach a statement explaining why it was such a good idea along with any visuals that will aid your submission.

16. Best poster. Submit up to two entries, either hard or soft copy.

- a) Staff produced
- b) Volunteer produced

17. Best website content. Submit one URL and a password if the judge will need one.

- a) Staff produced
- b) Volunteer produced

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Award categories

18. Best website design. Submit one URL and a password if the judge will need one.

- a) Staff produced
- b) Volunteer produced

19. Best use of social media by a union. Submit links to your social media presence and include an explanation.

- a) Staff produced
- b) Volunteer produced

For any questions, comments or concerns, don't hesitate to email editor@calm.ca or call 647-428-8028.